

WEBSITE AUDIT CHECKLIST

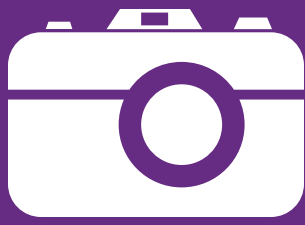
Things to consider

CONSISTENT UPDATES

Add something new.

Pixabay, Shutterstock
& Stocksnap.io

High quality images & videos for
use on websites, blogs & more.



Google Alerts

Custom email alerts using
relevant keyword(s) to help curate
content for insights & news.

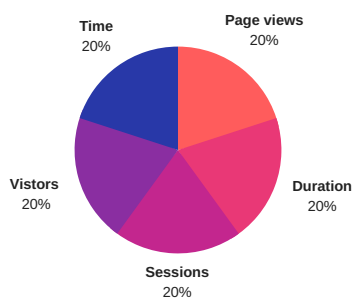


SITE PERFORMANCE & SPEED

Get the data.

Google Analytics

Provides relevant data
on users, pageviews,
duration & more.



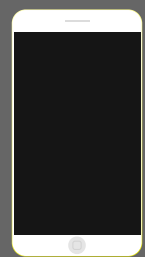
Google PageSpeed
Tools

Scores your website's
page speed & areas that
need improvement.



Google Mobile-
Friendly Test

Tests mobile friendliness
& identifies what is not
responsive.

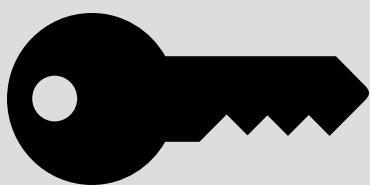


SEO (SEARCH ENGINE OPTIMIZATION)

Help people find you.

Ubersuggest

Gives variations on keywords that
help add more long-tail keywords
to your website content.



Google Search Console

Provides tips on how to maintain or
improve your website's presence in
Google Search results.

